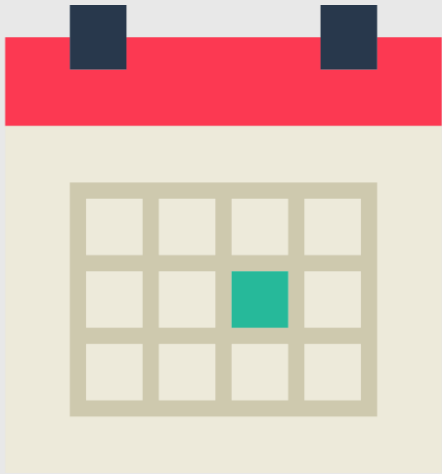




## MPCA Strategic Directions Survey

# Strategic Directions Survey: Format



Survey was open  
April 14-May 3



Distributed via  
GovDelivery



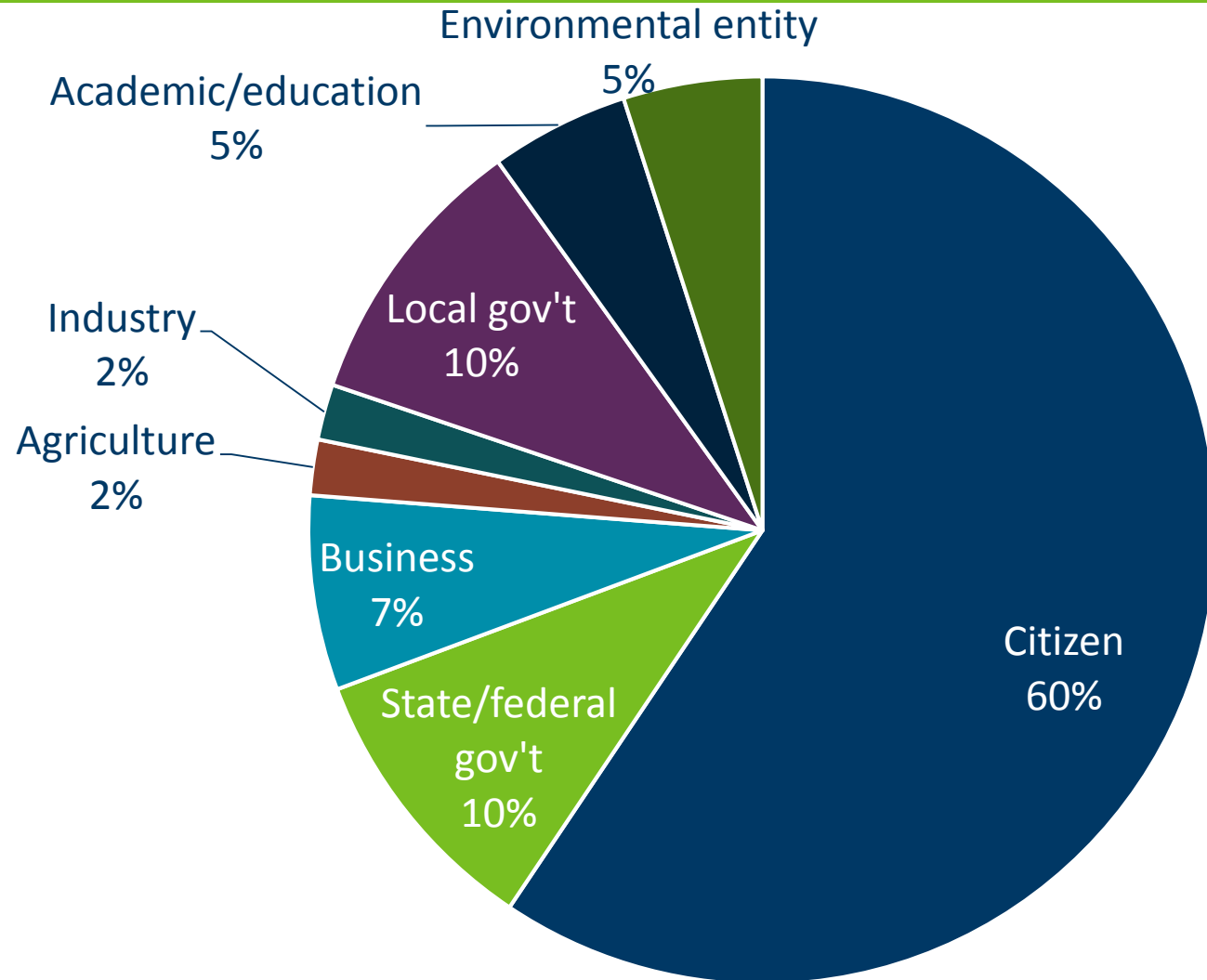
10% response rate  
(3-4% is typical)

# Who was invited to complete the survey?

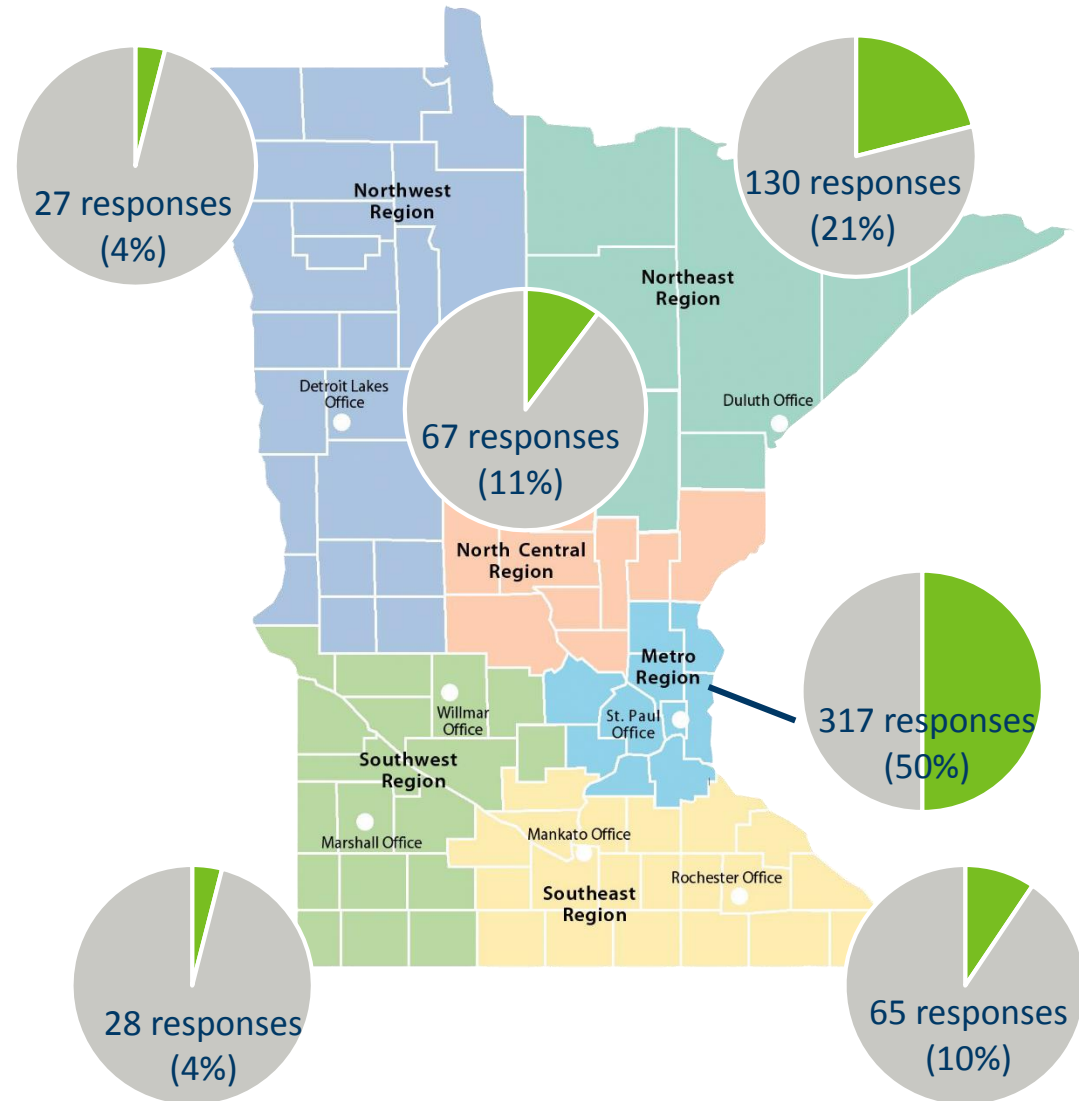
- Randomly selected subscribers to a non-random group of GovDelivery lists
- GovDelivery lists were chosen to represent all strategic plan areas, and a variety of customer types
- ~60 specific stakeholders identified by senior managers



# Who completed the survey: Roles/industries



# Who completed the survey: Geography



Question 1:

What are the environmental issues that concern you the most?



## Question 2:

# What do you value about the work of the MPCA?



**Mission:**  
140 responses



**Outreach:**  
22 responses



**Regulatory work:**  
132 responses



**Collaboration & Partnerships:**  
19 responses



**Science/Standards/Studies:**  
46 responses



**MPCA staff:**  
18 responses



**Water quality protection:**  
36 responses



**Assistance & prevention:**  
15 responses



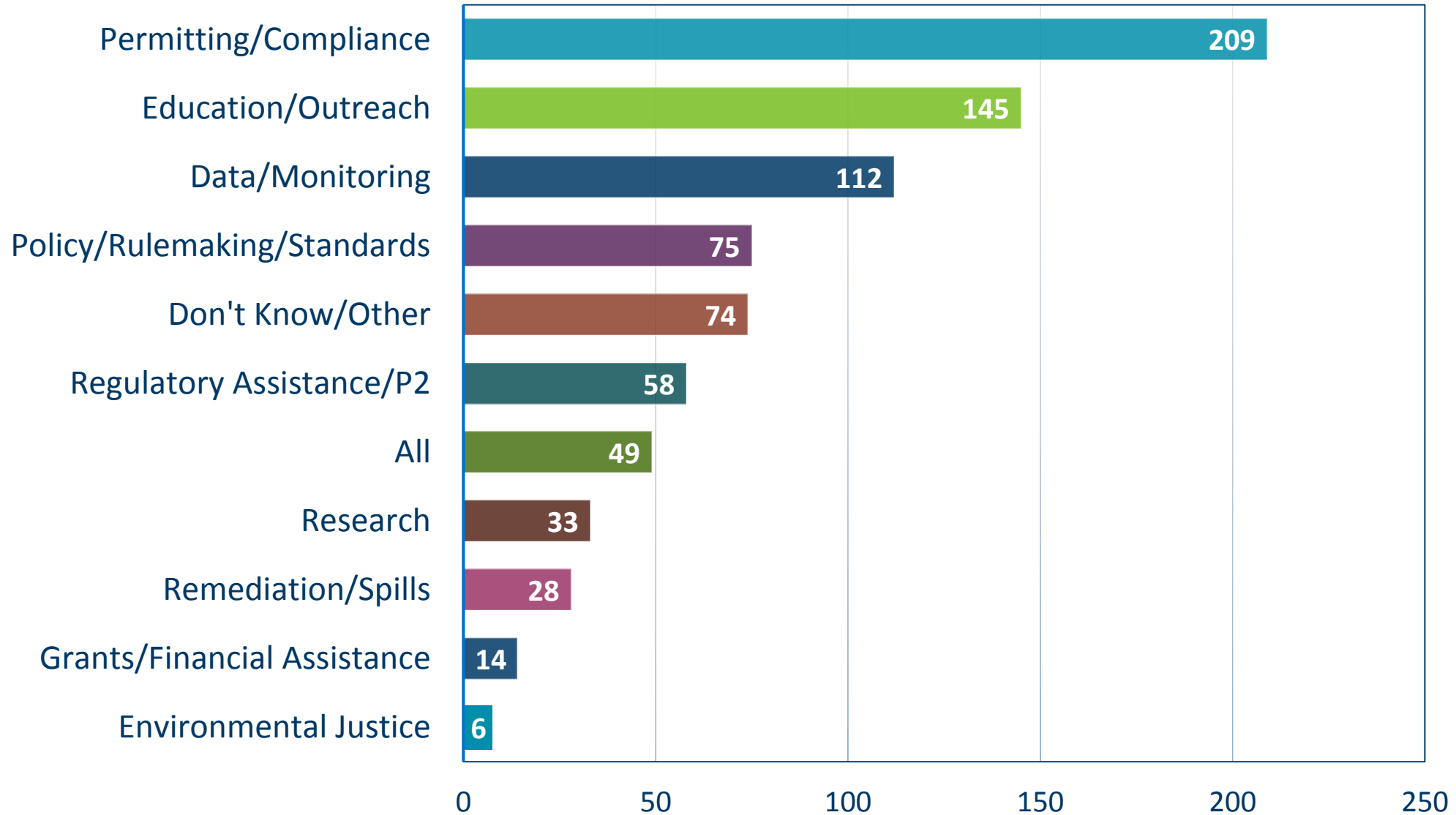
**Monitoring the environment:**  
34 responses



**Information & Communication:**  
11 responses

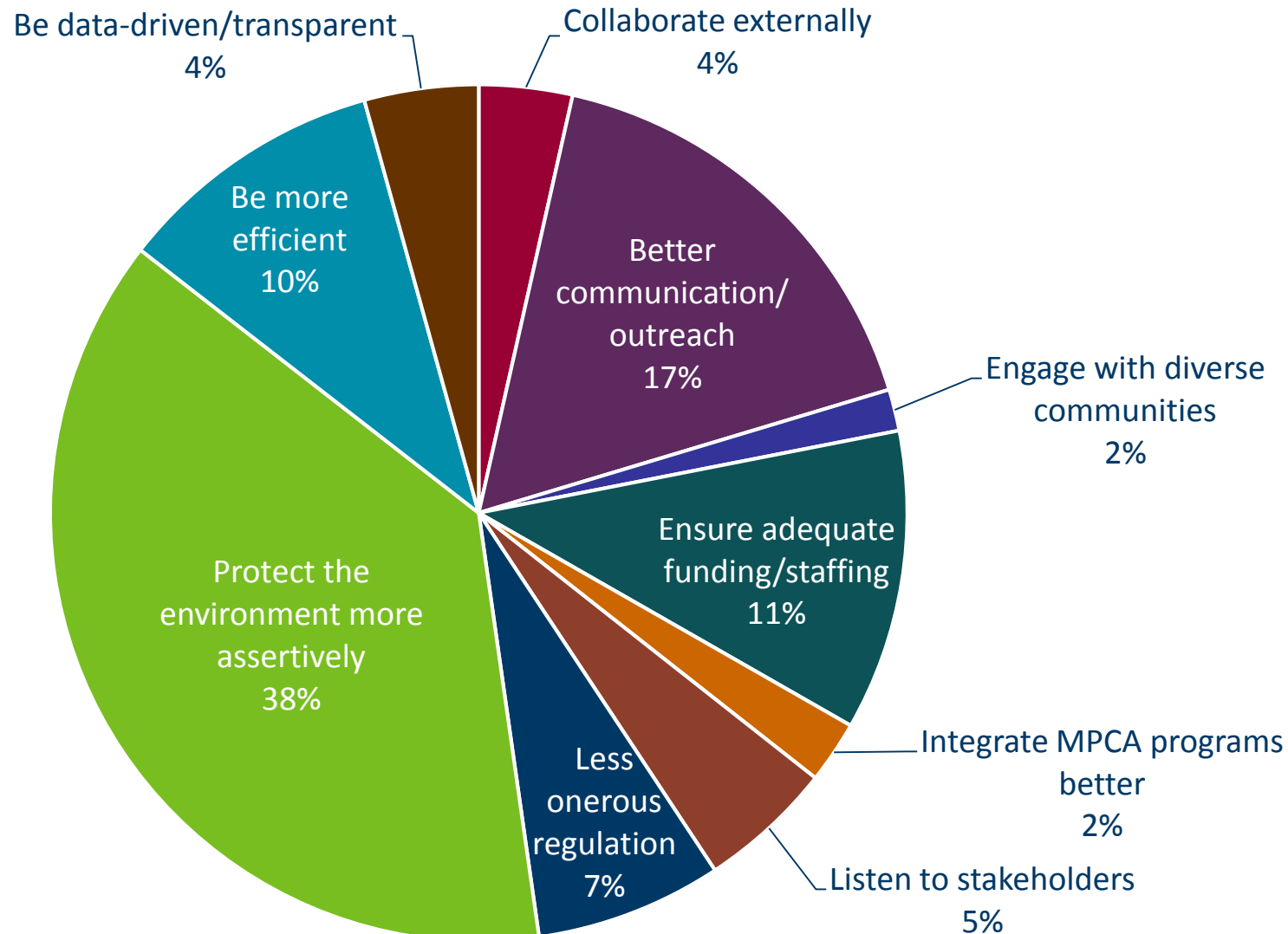
# Question 3:

## What activities of the MPCA do you think provide the most environmental benefit?





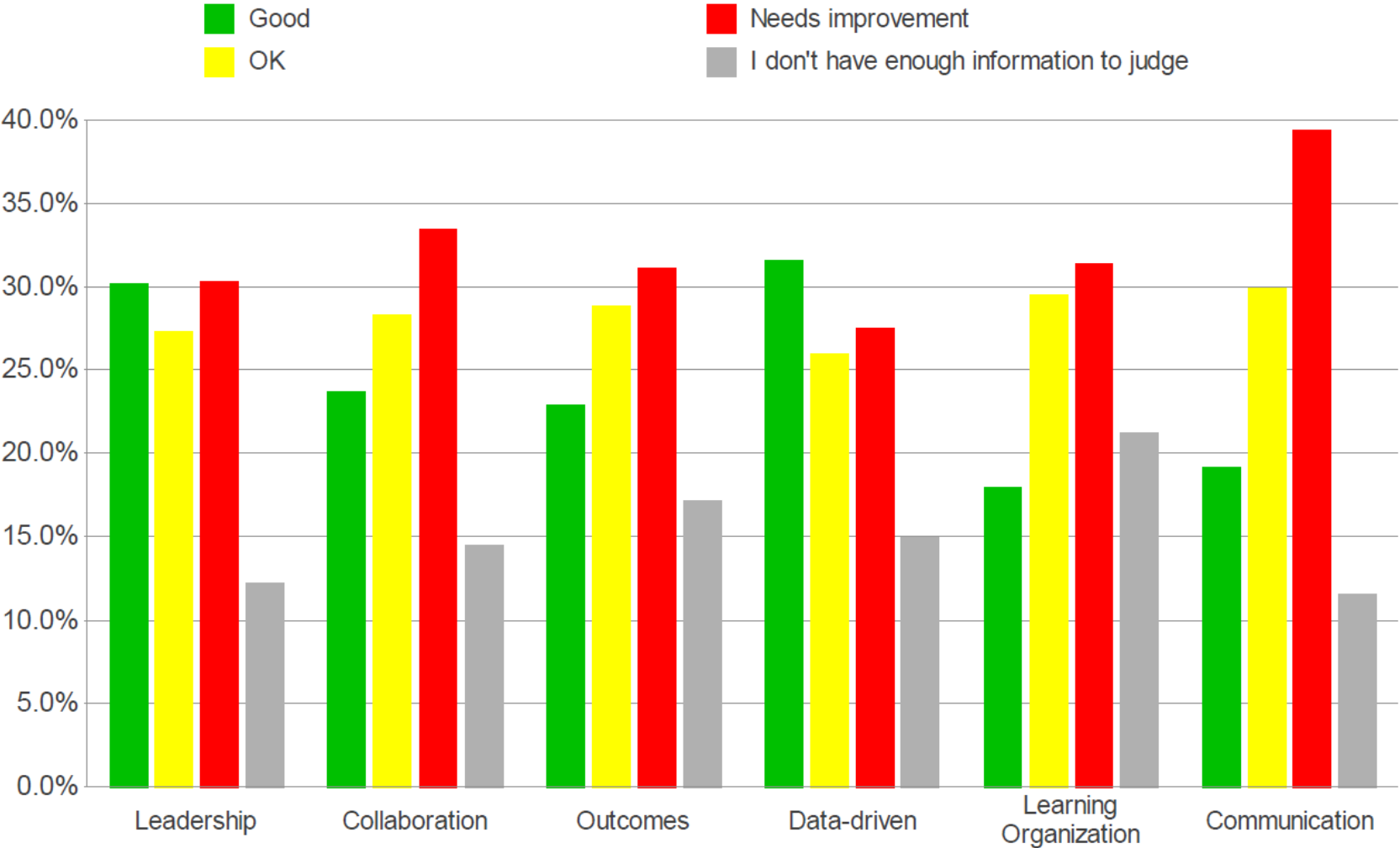
# Question 4: What could the MPCA do differently to improve its effectiveness and efficiency?



128 people left this question blank or said they did not know.

# Question 5:

## Please rate the MPCA's success in demonstrating the following:



## Question 6:

# Ideas or comments you want us to consider as we update our strategic plan

10. Streamline & be more efficient (17)

9. Be more innovative and flexible (20)

8. Continue to do enforcement (21)

7. Mining (pro and con) (21)

6. Do more education and outreach (23)

5. Protect water (28)

4. Focus more on outcomes (34)

3. Do a better job of communicating (39)

2. Don't bow to political pressure (40)

1. More collaboration, partnership, and public engagement (43)